MOVEMENT

MOVEMENT

MOVEMENT

MOVEMENT

MOVEMENT

MOVEMENT

MOVEMENT

MOVEMENT

MOVEMENT

MOVEMENT

DIRECT THIN

MOVEMENT

DIRECT BLACK

MOVEMENT

INDIRECT THIN

MOVEMENT

INDIRECT BLACK

MOVEMENT

36 POINT DIRECT THIN & BLACK

RUDOLF LABAN WAS A
MOVEMENT THEORIST,
A CHOREOGRAPHER AND A
DANCER. HE CATEGORIZED
HUMAN MOVEMENT.

36 POINT INDIRECT THIN & BLACK

RUDOLF LABAN WAS A
MOVEMENT THEORIST,
A CHOREOGRAPHER AND A
DANCER. HE CATEGORIZED
HUMAN MOVEMENT.

65 POINT INDIRECT, WEIGHT: 900 | SPACE: 120

PERFORMER!

65 POINT DIRECT, WEIGHT: 600 | SPACE: 100

EXPERIMENTAL

65 POINT INDIRECT, WEIGHT: 250 | SPACE: 120

ESPECTÁCULO

65 POINT DIRECT, WEIGHT: 900 | SPACE: 100

MÖJLIGHETER

DIRECT THIN

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789
,;!?@#£€$%&{}()*«»:.

DIRECT BLACK

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789
,;!?@#£€$%&{}()*«»:.

INDIRECT THIN

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789
,;!?@#£€$%&{}()*«»:.

INDIRECT BLACK

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789
,;!?@#£€$%&{}()*«»:.

UPPERCASE AND NUMBERS

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

0123456789

UPPERCASE DIACRITICS

ÁÂÄÀÅÉÊÊËÈÍÏÏÑÓÔÖÜÚÛÜÙŸ

PUNCTUATION

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MATHS & SYMBOLS

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HOW TO USE THE VARIABLE FONT

In Adobe Illustrator and Photoshop you can use the Weight and Space axes of Movement. Use the sliders to find you desired variant. They can be found within the character options. You also get access to the design variants of the font through CSS code for the web.

ABOUT THE TYPEFACE

Movement is a variable font created by Noel Pretorius and María Ramos. The typeface is inspired by dance movements. The project began as a collaboration with Design Indaba and the dancer Andile Vellem.

Dance and other art disciplines use movement as a way of expression. The body of a dancer and the hand of a painter can perfectly be seen as creative tools. Andile's performance became a departing point for the design. By tracking his movements and using the paths as a reference the letters found their shape.

Inspiration was also found in the theories of the historical choreographer Rudolf Laban. Laban described movement by the inner intention of the dancer. Three main characteristics were considered when studying Andile's movements; weight, space and time. The typeface represent direct movement with bound straight strokes, and indirect movement with flexible curved shapes.

The variable font has four design extremes, Direct Black, Direct Thin, Indirect Black and Indirect Thin. The variants in between represent the changes of movement in time.

Movement is available to download for free.

THE DESIGNERS

NM type is the collaborative type foundry of Noel Pretorius (Sweden) and María Ramos (Spain). They are looking to take on inspiring custom type work. If you think our participation would benefit your project, please feel free to contact them: hello@nmtype.com